



Enabling **agri credit
risk mitigation**
through **farm data
synthesis**



India has agricultural credit NPAs as high as 16% of overall agricultural loan portfolio

Key challenges in agri credit risk management



Access to data for credit
worthiness assessment



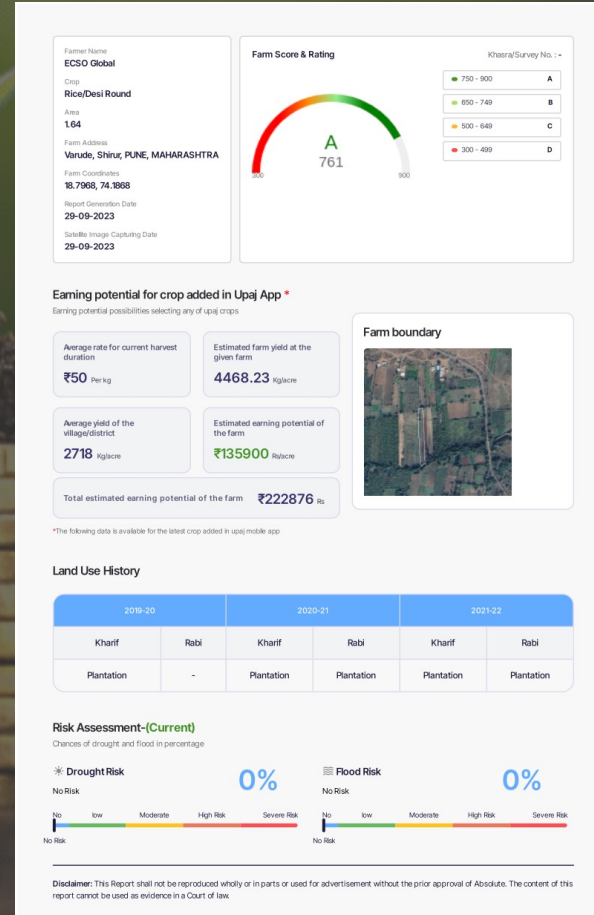
External conditions
impacting crop yield



Post loan risk tracking and
management measures

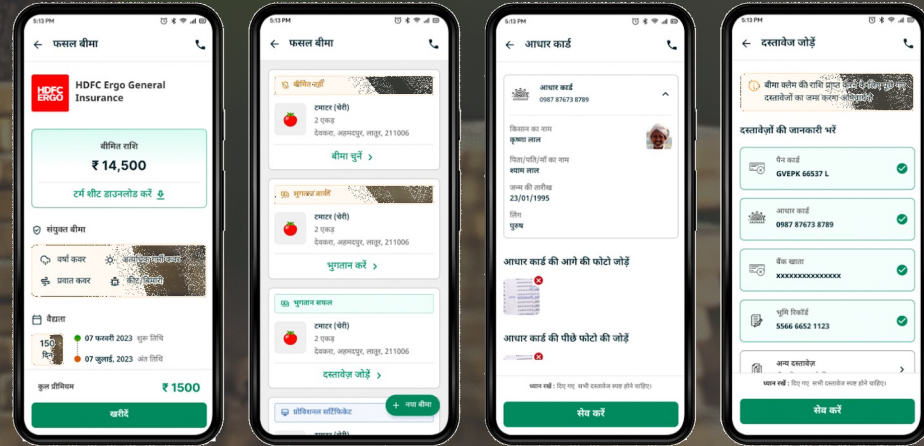
Integrating bureau and behavior score to undertake farm credit worthiness assessment

- Yield and earning potential assessment
- Land use history insights
- Comparative analysis with village
- Drought / flood risk insights
- Irrigation sources information



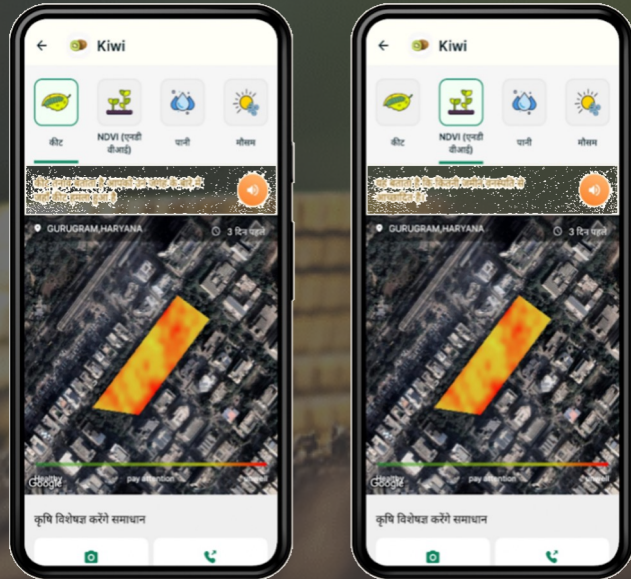
Bundling agri insurance products for external risks protection and mitigation

- DIY crop insurance platform
- Multi-category agri insurance products (*crop, cattle, flood, fisheries*)
- Low ticket size and pincode level customization

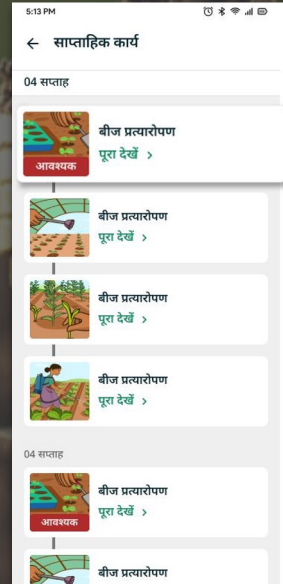


Satellite based farm monitoring and custom advisory for post loan risk management

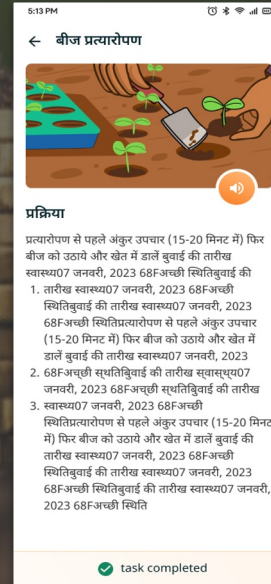
Real time farm monitoring



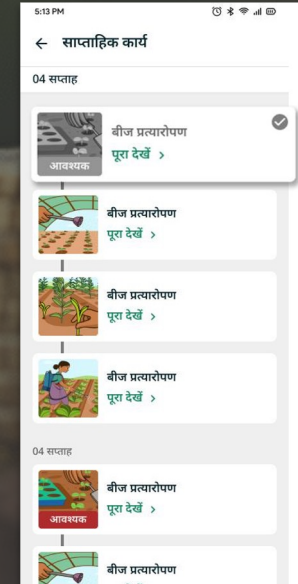
Dynamic advisory



List of SOPs



See Full Detail



Task Done

THANK
YOU