



Geospatial
Media and
Communications

Geospatial Information for People, Planet and Prosperity

**A smarter, more digital world
must grasp the power of a map**
~ Guardian

**How Big Data And Analytics
Are Transforming The Construction Industry**
~ Forbes

**Geospatial Analytics will
Eat the World and
You Won't Even Know it**
~ Forbes

The World Economy Runs on GPS

~ Bloomberg Businessweek

**How digital maps are changing the
way we understand our world**
~ Guardian

**Why Location Intelligence Should
Guide US Infrastructure Investments**
~ Forbes

Location Analytics & Business Intelligence Market

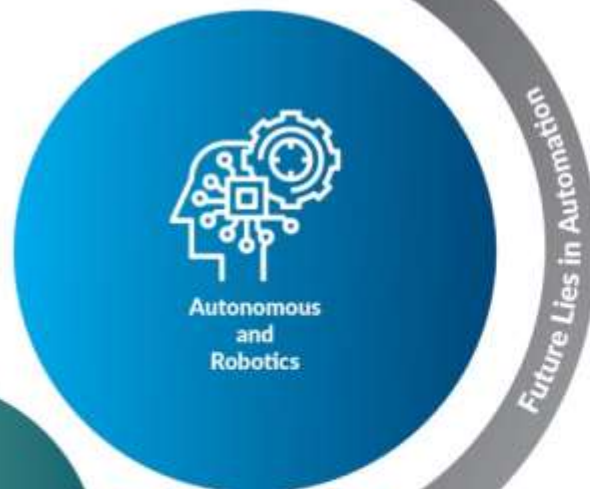
- Navigation
- Real Estate
- Autonomous Mobility
- BFSI
- Smart City
- Hospitality
- E-commerce
- Fleet Management
- Healthcare
- Retail
- Media & Advertising

Professional User Domains

- Agriculture
- Urban Planning
- Defense & Intelligence
- Municipalities
- Utilities
- Natural Resources
- Climate & Environment
- Public Safety
- Disaster management

Commercial Companies

- Technologies
 - GNSS & Positioning
 - GIS/Spatial Analytics
 - Earth Observation
 - 3D Scanning
- Map Content
- Solutions
- Services



Autonomous
and
Robotics

Future Lies in Automation



Convergence

Architecture, Engineering & Construction Market

- Transport Infrastructure
 - Airports
 - Ports
 - Railways
 - Road
- Industrial Infrastructure
- Buildings Infrastructure

National Geospatial Agencies

- National Mapping
- Earth Observation/Space
- Spatial Data Infrastructure
- Land and Cadastre
- Geological Survey
- Statistical and Census

Thematic Mapping

- Forest Cover
- Water Resources
- Meteorological Department
- Soil Cover
- Land Use and Land Cover
- Hydrography



Professional Geospatial Market

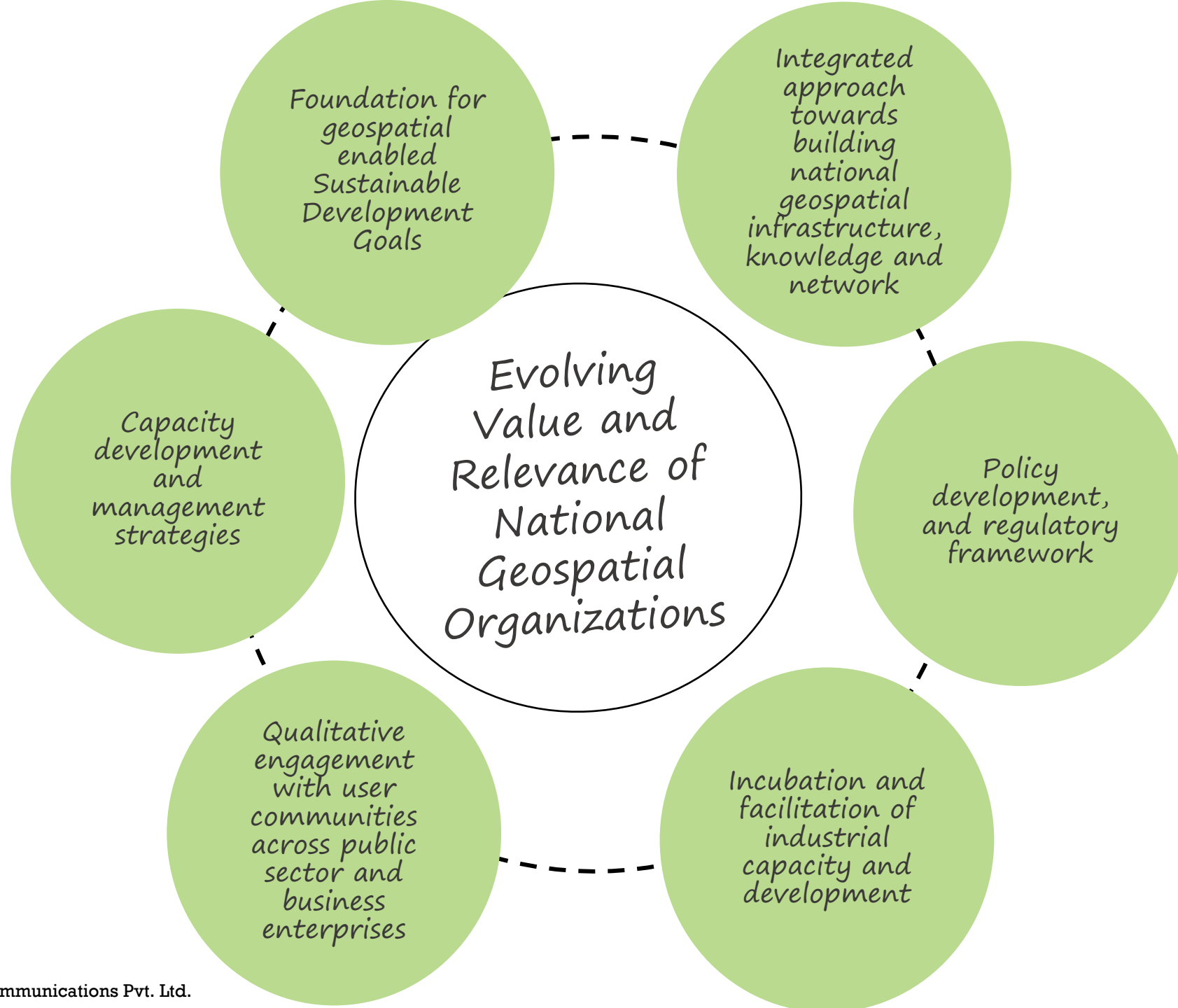
NITI AAYOG HIGHLIGHTS NEED FOR SPATIAL DATA

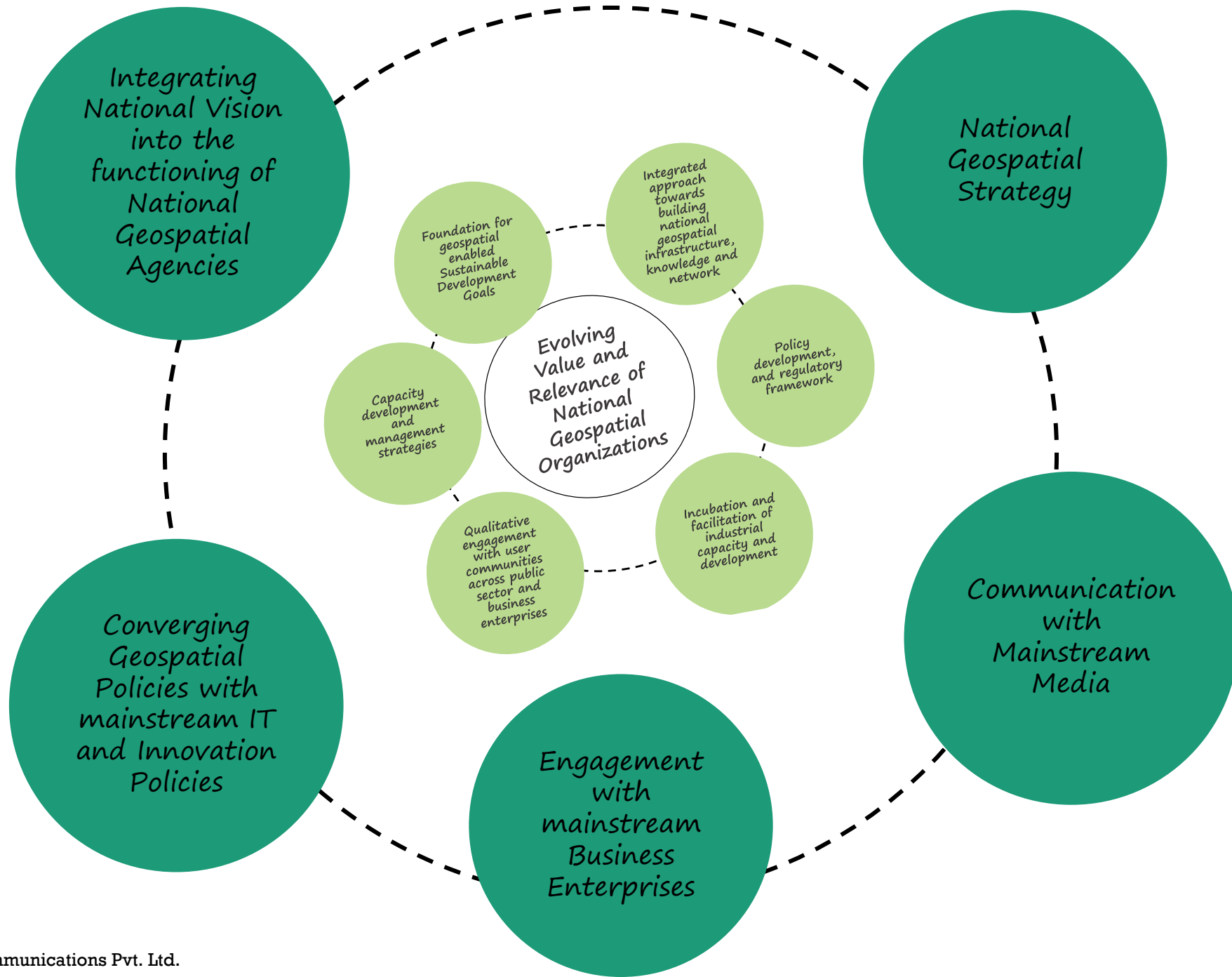
Absence of a modern spatial planning framework, public utility design standards and land titling in cities

Need for complete digitization of land records for effective implementation of land leasing.

Geo-tagging, along with location agnostic online registration of land records.

Urgent need for a synchronous and modern national framework for the spatial planning of cities





Thank you!